Viacheslav Minachenko - Data Analyst

SUMMARY

I'm Viacheslav, a Data Analyst, proficient in devising business strategies, implementing quality enhancement initiatives, and operational modifications by leveraging knowledge of business operations, analytical tools, and software for thorough analysis and interpretation of Big Data.

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| TECHNICAL SKILLS | SOFT SKILLS |
| * Databases: Postgres, MS SQL, MySQL, MongoDB * Data processing: ORM, SOAP/REST Systems, Spark * Containerization: Docker * Source Control: GIT * Methodologies: Classic Agile, Git-Flow, Waterfall * Tools: IDEs\*, AI-Model Chain Systems, Airflow, Tableau, Oracle BI * Languages: Python, SQL, YAML * Special packages or libs: Pandas, Numpy, Plotly, Sklearn, PyTorch | * Communication * Teamwork * Goal-oriented * Creative Thinking * Problem-Solving * Attention to detail * Time Management * Curiosity and Learning Agility |

WORK EXPERIENCE

Marketing Analyst (BDD) | 11/2021 to Present | AsstrA Associated Traffic AG

* Leading the development and automation of ETL processes using Python to efficiently extract, transform, and load large datasets from multiple internal and external sources
* Conducting comprehensive Exploratory Data Analysis (EDA) to identify key insights and trends, driving data-driven decision-making in Business Development
* Developing custom parsers in Python to streamline data collection and enhance the accuracy of marketing data related to the company's clientele
* Utilizing Oracle BI to create and deliver analytical reports that improve internal business workflows and support the development of KPIs for assessing company performance
* Successfully executing specialized projects that provide in-depth analysis of data in the logistics services sector, contributing to strategic business initiatives

ACADEMIC PROJECTS

Data Analytics: Forecasting Weekly Sales - NetRush | Winter 2020

* Created and implemented a collaborative plan for the analysis of NetRush historical sales data
* Provided descriptive analysis of time series and their characteristics in Tableau
* Contributed to the development of a forecasting model for each group of SKUs and forecast generation of sales quantities in Excel
* Demonstrated the best overall forecasting result in terms of accuracy (RMSE)

EDUCATION

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| Master of Science: Business, Supply Chain Analytics  09/2018 to 06/2020 Oregon State University - Corvallis, OR  GPA: 3.85 | Bachelor’s degree BSc: Manufacturing Logistics in English 10/2014 to 05/2018 The International University of Logistics and Transport Wroclaw, Poland CILT (UK) |

CONTACTS  
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